

PARTICIPATING COUNTRIES



Indo-Pacific Digital Trade Standardisation Initiative

Digital technologies are transforming global trade and business, presenting new opportunities for the Indo-Pacific region. Through the adoption and use of international standards, countries will be better equipped to realise the many benefits of digital trade.

The **Indo-Pacific Digital Trade Standardisation Initiative** is a standards trade enabling program. Standards Australia will work with counterpart National Standards Bodies (NSBs) and other stakeholders to identify and deliver institutional strengthening and capacity building activities.

This work will assist the region's capacity to adopt and implement relevant international standards as a foundation on which to build a digital economy.

Outcomes

The key elements of the Initiative will assist Indo-Pacific countries to:

- 1 Be more aware of digital trade and international standards that support digital trade
- 2 Better engage in international and regional standards fora, and
- 3 Improve their standards development processes and standards dissemination.

With increased awareness and capacity, each NSB will be able to play a more proactive role in supporting their economy's integration into the global trading system.

More information

For more on this initiative, email us at indo-pacificdigitaltrade@standards.org.au